



C. U. SHAH UNIVERSITY, Wadhwan City



FACULTY OF MANAGEMENT STUDIES MASTER OF BUSINESS ADMINISTRATION (MBA)

SEMESTER I (One)

CODE: 5MS01POM1

Name of Subject Principles of Management

Teaching & Evaluation Scheme

Teaching Scheme(Hours)				Evaluation Scheme(Marks)		
Th	Tu	P	Total	Sessional	External	Total
4	0	0	4	30	70	100

Objective

This course presents a thorough and systematic coverage of management theory and practice. It focuses on the basic roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals.

Prerequisite

To help the students understand the fundamental concepts and principles of management; the basic roles, skills, and functions of management.

Course outline

Sr. No.	Course Contents	Number of Hours
1	Introduction and Concepts of Management, Science or Art	03
2	Management and Administration	01
3	Management thoughts by Management Gurus	04
4	Functions of Management, Management and Manager	02
5	Types of Business Organization, Business ethics	02
6	Values and Social Responsibility	02
7	Nature & Purpose, Importance of Planning	03
8	Steps involved in Planning	02
9	Objectives, Management by Objectives	03
10	Strategies, Policies & Planning Premises, Forecasting	03



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11	Decision-making Strategy implementation	02
12	Nature and Purpose, Formal and Informal Organization	03
13	Organizational Design and Organizational Structure Organization as process	02
14	Departmentation by difference strategies, Line and Staff authority, Centralizations and De-Centralization	04
15	Delegation of Authority – Staffing, Selection Process – Techniques, HRD, Managerial Effectiveness	04
16	Scope of Direction and Supervision	02
17	Human Factors, harmonizing objectives	02
18	System and Process of Controlling	02
19	Requirements for effective Control	01
20	The Budget as Control Technique	01
21	Types of Control, Resistance of Control, and Overcoming resistance to control	02
22	Information Technology in Controlling	01
23	Productivity, Problems and Management, Control of Overall, Performance	03
24	Direct and Preventive Control, Reporting	03
25	The Global Environment, Globalization and Liberalization, Global theory of Management	03
	Total Hours	60

Learning Outcomes

Theoretical Outcome It is intended to give an overview of the historical development, theoretical aspects and practice application of managerial process.

Practical Outcome Able to focuses on the basic roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals

Teaching & Learning Methodology

- Lectures
- Role play
- Case Studies
- Class Participation



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Books Recommended

1. **'Principles of Management'** by *Tripathy PC And Reddy PN* , Sultan Chand & Sons, Tata McGraw-Hill
2. **'Management'** by *Stoner, Freeman & Gilbert Jr – Management*, Prentice Hall of India
3. **'Principles of Management'** by *Dr Neeru Vshishth*, Taxmann
4. **'Management , Text & Cases'** by *Rao VSP*, Excel Books

E-Resources

1. http://www.ct.tamus.edu/departments/syllabi/summer2012/MGMT30112B_060412.pdf
2. <http://www.mindtools.com/pages/article/henri-fayol.html>